PATENT

CERTIFICATE OF FACSIMILE

I hereby certify that this correspondence (along with any paper referred to as being attached or enclosed) is being transmitted on the date below via facsimile to: (703) 872-9327, Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-

645XX 1/28/03 #10 Response

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In repatent application of:

Applicant(s): Thomas K. Roslak, et al.

Serial No: 09/490.529

Filing Date: January 25, 2000 Examiner: Cuong H. Nguyen

3625 Art Unit:

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JUL 2 4 2003

Title: PERSONAL SHOPPING SYSTEM

GROUP 3600

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Official

REPLY TO FINAL OFFICE ACTION DATED MAY 23, 2003

Dear Sir:

Favorable reconsideration of the above-identified patent application is respectfully requested in view of the comments below.